



*NTOHS Conference  
2012*

SIA (Qld/NT Division)

3rd Northern Territory

Occupational Health & Safety Conference

## **Sponsorship Opportunities 2012**



**17 – 18 May 2012**

**SKYCITY Casino Darwin, NT.**



## About SIA

The Safety Institute of Australia Ltd is Australia's professional body for health & safety professionals. With over 60 years experience, and a membership fast approaching 4,000, the SIA aims to develop, maintain and promote a body of knowledge that defines professional practice in OHS.

We are committed to creating a profession that can deliver the highest standards of OHS and we do this through the engagement of our individual members, corporate and strategic partners, governing bodies and key profession stakeholders.

Through the SIA, individuals have access to qualified timely advice into public policy and regulation, research and development to advance OHS knowledge and guidance. We have developed a body of knowledge to set health and safety standards, procedures and practices to be adopted on a national basis across the profession. For more information please see the SIA website <http://www.sia.org.au/>

## NT OHS Conference

The Safety Institute of Australia (Qld & NT Division) will host the **NT OHS Conference** at SKYCITY Casino Darwin, from 17 – 18 May 2012. This conference follows in the footsteps of the two highly successful NT OHS Conference held in Darwin in 2010 and 2011.

Keynote speakers and presenters from the 2011 conference included:

- **David Randall FSIA, Immediate Past President SIA QLD / NT Division President**
- **Graham Caddies FSIA**
- **John Whale, School of Psychology, University South Australia**
- **Tiegan Hotham, Ozaccom**
- **Sue Chennell, B. App Sci in Physio, Grad Dip of Erg (UNSW)**
- **Julie Honoré, Safesearch**
- **Lieutenant Colonel Anthony Mitchell CPMSIA**
- **Dave (Safety Dave) Whitefield CPMSIA**

Our delegates came from a range of public and private sector organizations, and represent most industry sectors, including health, construction, critical infrastructure, energy, transport, retail, rural/agriculture and services.

## What the delegates said?

*"Discussion was very interesting to hear very similar issues to what is currently a big problem."*

*"Very relatable and relevant to current work"*

*"Excellent presenter, clear, loud, engaging. Realistic examples and suggestions. Excellent, excellent, excellent."*

*"Realistic / relative information, well presented, interesting view point."*



## About the **Conference**

In addition to presenting and exploring a range of workplace health and safety issues, the conference will focus on the Territory specific OHS issues. Our theme is “Harmonised Safety” and our aim is to ensure that presentations are focussed on how to assist safety professional in their day to day work.

## Who attends?

The conference allows OH&S professionals to share new ideas and successes with their peers, advance their knowledge of current OH&S topics and enhance their ability to manage health and safety at work. It is attended by:

- Safety Institute of Australia members
- NT Worksafe staff
- Workplace Health and Safety Officers and Representatives
- Occupational health and safety professionals, including specialists in the field of law, ergonomics and hygiene
- Managers and supervisors with responsibilities for occupational health and safety, workers' compensation and rehabilitation
- Occupational health and safety students
- Occupational health and safety nurses.

## Why you should participate

NT OHS conference is considered by OHS professionals as the Territory's premier safety event, and attracted 120 delegates last year therefore, there are excellent opportunities for your organisation to maximise its exposure to a wide range of occupational health and safety practitioners and professionals at the 2012 conference. Details of sponsorship packages, including trade displays and other promotional opportunities, are outlined in the following pages.



## Principal Sponsor Package

- Your organisation's logo as Principal Sponsor on the front page of all printed material
- Sponsorship acknowledgement throughout registration documents
- Sponsorship acknowledgement throughout conference proceedings documents
- Full page A4 advertisement in conference proceedings document
- Banner (provided by your organisation) displayed on main stage for the duration of the conference, and at all social functions
- Sponsorship acknowledgement at the conference opening address, and conference dinner event
- Conference dinner presentation
- Complimentary attendance at full conference for two delegates
- Exposure to a wide range of occupational health and safety practitioners and professionals from public and private sectors
- One free trade display booth (3m x 2m approx.)
- Complimentary distribution of promotional material in delegate conference satchels
- Opportunity for your chosen representative to present a Plenary session (subject to normal technical review and approval processes) and remarks during the conference closing address
- Opportunity for your chosen representative to provide input on conference technical program and topic directions, as part of the Conference Organising Committee.

Investment: **\$20,000**

**\*\* PLEASE NOTE \*\***

Some sponsorship benefits are subject to confirmation of sponsorship, clearance of payment, receipt of artwork prior to printing deadlines and venue restrictions.  
Prices include GST where applicable.



## Gold Sponsor Package

- Sponsorship acknowledgement throughout conference proceedings documents
- Half A4 page advertisement in conference proceedings document
- Banner (provided by your organisation) displayed at conference venue
- Sponsorship acknowledgement at the conference opening address and conference dinner event
- Complimentary attendance at full conference for one delegate
- Exposure to a wide range of occupational health and safety practitioners and professionals from public and private sectors
- Complimentary distribution of promotional material in delegate conference satchels.

Investment: **\$5,000**

## Speaker Sponsor Package

- Sponsorship acknowledgement throughout conference proceedings documents
- Banner (provided by your organisation) displayed at conference venue
- Exposure to a wide range of occupational health and safety practitioners and professionals from public and private sectors
- Complimentary distribution of promotional material in delegate conference satchels.

(Please note we are unable to accept any self promotional or business advertising presentations by speakers)

Investment: **\$2,500**

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## **Meal / Refreshment Break Sponsorship Options**

- Acknowledgement in conference program
- Opportunity to display company banner at function/meals sponsored
- Announcement at opening of conference sponsorship
- Opportunity to distribute promotional material during function sponsored
- Complimentary registration for one free delegate at the conference (For Dinner function sponsor only)

Investment:

**Dinner Function \$2,000**

**Thursday meals \$500**

**Friday meals \$400**

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## Trade Display Sponsorship

In addition to the paper presentations, the Darwin Conference has a limited number (maximum 9 and subject to venue restrictions) of Trade Display booths available, ensuring excellent exposure to conference delegates for your organisation.

- 3m x 2m booth (approximate size, to be confirmed)
- Exposure to delegates during the conference including five minute presentation opportunity in conference program
- Opportunities for distribution of promotional material
- Complimentary daily morning tea, lunch and afternoon teas for two trade booth attendants
- Investment: **\$1,500**

## Advertising in Conference Proceedings

- Full or Half A4 page advertising spaces are available in the conference proceedings brochure. This is another excellent opportunity to reach your target market.
- Investment: **\$600 or \$300**

## Distribution of Promotional Material

- Organisations have the opportunity to distribute promotional / advertising material in conference satchels, to more than 100 delegates from a wide range of occupational health and safety fields.
- Investment: **\$250** per item

## More Information

For information on the conference or to discuss your sponsorship opportunities, contact our conference organising committee:

Tina Sanderson 0432 221 575  
Email: [1tinasanderson@gmail.com](mailto:1tinasanderson@gmail.com)

Sherry Prince (08) 8946 6493  
Email : [sherry.prince@cdu.edu.au](mailto:sherry.prince@cdu.edu.au)

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